



**Wednesday 29 June,
6.30pm - 8.30pm**

Is this legal?



Every business is based on the ideas it has and products and services it produces. How can people protect what makes their business unique?

Designed and delivered by Sharon Givoni, this practical seminar includes a simulation of real life cases to guide you through topics such as the what's and why's of intellectual property law, copyright and how it works as well as brand protection and the legal boundaries relating to social media and the internet. We are talking: brands, pictures, website content, photographs of products and services, terms and conditions for websites and the dangers of putting things online and how to reduce risks.

As well as a published author Sharon Givoni is a committee member of the Intellectual Property Society of Australia and New Zealand Inc. (IPSANZ). A member of the Intellectual Property and Information Technology Committee of the Law Institute of Victoria, Sharon is also the general editor of the prestigious Internet Law Bulletins published by LexisNexis.

If you like this you may also enjoy Community OnBoard*....

Working Together - Partnerships and Collaborations

Thursday 16 June, 10am - 12.30pm

Phyllis Hore Room, Kew Library, corner Cotham Road and Civic Drive, Kew

*please note Community OnBoard booking details on the back page

For more information

**All sessions held at The Basement
Hawthorn Arts Centre, rear
360 Burwood Road, Hawthorn**

Visit www.hawthornartscentre.com.au
Call **9278 4770** during business hours

For Community OnBoard sessions contact
Community Planning and Development department
Call **9278 4753** during business hours
onboard@boroondara.vic.gov.au

FREE ENTRY
Bookings essential

Accessibility

We aim to make our events and venues accessible to all. If you would like to discuss your access or communication requirements please contact Arts and Culture on **9278 4770**.

For other access needs or information please contact Council's Metro Access Officer on **9278 4936**.

Communication assistance

If you would like this information translated please call the Customer Service Centre on **9278 4444**.

如果您希望我 翻 本文 的某部分，
系 会的免 普通 口 服 ， : 8692 2945 。



If you would like to speak with us through an interpreter, please call us via the free Translation and Interpreting Service on **13 14 50**.



If you have a hearing or speech impairment you can contact us through the National Relay Service on **1300 555 727** for Speak and Listen or **133 677** for TTY/voice calls.

BOROONDARA ARTS PRESENTS

CREATIVE PROFESSIONAL DEVELOPMENT SERIES 2016

**SEMESTER ONE
MARCH - JUNE**

FREE ENTRY – Bookings essential
www.hawthornartscentre.com.au
360 Burwood Road, Hawthorn



Creative Professional Development Series 2016

All Semester One sessions held on the relevant dates between 6.30pm - 8.30pm, The Basement, Hawthorn Arts Centre, rear 360 Burwood Road, Hawthorn

Want to know more about how to make your artistic practice stand out from the crowd, protect your intellectual property, collaborate with your creative neighbors or uncover where the arts money is hiding? Then you want to attend this! Held at the Hawthorn Arts Centre, the Creative Professional Development Series 2016 aims to arm you with useful skills and knowledge relating to the running of your artistic practice on a marketing, collaborative, legal and financial perspective.

Wednesday 30 March 6.30pm - 8.30pm

Marketing and Communications



Stand out from the crowd. Learn the marketing language that will draw in more fans, support and resources.

What if you could get more people excited about you and your work? Well, you can. It's time to learn to stop talking about WHAT you do and start using language that communicates the heart and soul of WHY you do what you do.

CEO and founder of the Auspicious Arts Incubator, John Paul Fischbach, has helped hundreds of independent artists and arts organisations to succeed.

If you like this you may also enjoy Community OnBoard*....

Promotion and Design with Photoshop
Wednesday 16 March, 6.30pm - 9pm
Boroondara Room, Camberwell Civic Offices, 8 Inglesby Road, Camberwell

** please note Community OnBoard booking details on the back page*



Wednesday 27 April 6.30pm - 8.30pm

creative partnerships australia

Making money! Including funding, sponsorship and philanthropyship

Identify opportunities and alternatives to fund your artistic practice.

Join Steven Richardson, State Manager, Victoria and Tasmania, and Esther Gyorki, Program Administrator of the Australian Cultural Fund (ACF), a collective funding platform that facilitates tax deductible donations to the arts, as they discuss the fundraising landscape, new ways of raising funds and the benefits of using the ACF to bring your artistic projects to life.

Australian Cultural Fund is managed by Creative Partnerships Australia whose role is to help artists and arts organisations be the best fundraisers they can be, and to create a culture of giving, investment, partnership and volunteering to the arts.

If you like this you may also enjoy Community OnBoard*....

Successful Grant Writing Workshops Wednesday 13 April, 6.30pm - 9pm

Boroondara Room, Camberwell Civic Offices, 8 Inglesby Road, Camberwell

Successful Grant Writing Workshops Thursday 14 April, 10am - 12.30pm

Community Arts Space, Hawthorn Arts Centre, 360 Burwood Road, Hawthorn

** please note Community OnBoard booking details on the back page*

FREE ENTRY
Bookings essential



Wednesday 25 May 6.30pm - 8.30pm



Community collaboration including identifying stakeholders

Discover how to redefine success in business and use the power of connections.

In this world there exists an organisation that connects businesses and contributes to making the world a better place based on a community of values driven practices. It's true. They are amongst us and they are called B Corporation. As well as discovering why this organisation exists and their process to connect with the business world, uncover how to reach out to stakeholders and the building blocks for a successful professional relationship.

Join Mindy Leow, Community Builder of B Lab Australia and New Zealand, as she shares the story of the B Corporation movement and why this world-wide organisation is so successful.

If you like this you may also enjoy Community OnBoard*....

Community and Business Networking Thursday 12 May, 6.30pm - 9pm

Chandelier Room, Hawthorn Arts Centre, 360 Burwood Road, Hawthorn

** please note Community OnBoard booking details on the back page*